

10 steps to a more glamorous you!

Makeup made easy



STEP 1 CLEANSE & HYDRATE

Cleanse and moisturise your face. Let your skin absorb the moisturiser before applying any makeup. Try one of our **ANEW** skin care regimens.

STEP 2 PRIME

A primer helps reduce the look of pores and blemishes and preps your skin so your foundation and concealer glide on smoothly. Try **MagiX Face Perfectioner SPF 20**.

STEP 3 FOUNDATION

Select a foundation that matches your skin tone and colour. Then, using fingertips or a brush, apply foundation or BB Cream to your T-zone – forehead, nose and chin, where most people tend to be red – and blend outwards. Try **Ideal Flawless Invisible Coverage, Creme-to-Powder**, or **BB Cream SPF 15**.

STEP 4 CONCEAL

Disguise dark under-eye circles by applying a concealer, slightly lighter than your skin colour, in inverted triangles under your eyes. Also dab concealer on blemishes and other problem areas and blend. Try **Ideal Flawless Concealer Stick**.

STEP 5 HIGHLIGHT & CONTOUR

Highlight the frontal points of your face, such as cheek bones, cupid's bow, chin, above and under the brow bone, and along the nose with a concealer. To create shadows and define features, apply a darker shade of foundation or **Avon Glow Multistylor** in broad strokes across your forehead – just under your hair line – in the hollows of your cheekbones, down the sides of your nose, and under the jawline. Blend well.

STEP 6 BLUSH

Apply a blusher, such as **Ideal Luminous Blush**, to give your face a healthy glow.

A LONG FACES: apply to the apple of your cheek and blend out and up.

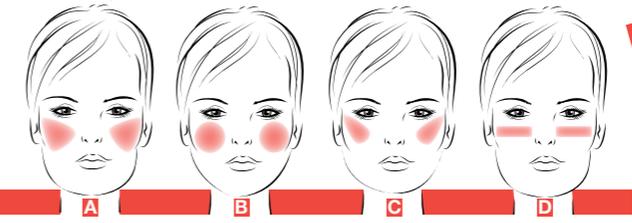
B OVAL FACES: apply to apple of cheek and blend in a circular motion with a brush.

C To slim a **ROUND FACE**, apply at an angle starting at the apple and blending toward the temple.

D SQUARE FACES: apply across your face in horizontal lines, starting either side of your nose.

STEP 7 BROWS

Eyebrows can change the way you look, as they act as a frame for your face and draw attention to your eyes. Using a brow pencil, such as **Glimmersticks Brow Definer**, apply short feathery strokes along the natural line of your brow. Start at the inner edge and work your way up to the top of the arch and then down to the outer edge.



STEP 8 EYES

Give depth and definition to your eyes by applying eyeshadow, eye liner and mascara. Try **True Color Eyeshadow Quad** and follow the number system to highlight and define. Apply your favourite **Glimmersticks Eye Liner** along your lash line and **Big and False Lash Mascara** for glamorous, flirty lashes.

STEP 9 LIPS

Mix and match your lipstick shade according to your outfit, mood or the occasion. Firstly though, condition lips with a balm or conditioner (try **Beyond Color Plumping Lip Conditioner**), then outline with **Glimmersticks Lip Liner** and finish by applying a swipe of **Ultra Color Rich Lipstick** in your chosen shade.

STEP 10 HANDBAG ESSENTIALS

Keeping a few pieces of makeup in your handbag, such as pressed powder, eyeshadow, eye liner, mascara and lipstick, will allow you to go from day to night with just a few touch-ups.

Tip!

If using a liquid foundation, squeeze a small amount onto the back of your hand rather than applying straight from the tube.

Tip!

If you apply foundation before your concealer, you won't use as much product.

Tip!

To help your eyeshadow last longer, prime your eyelids with a dab of concealer before applying your shadow.