

Toyota

WINNER CARS



“Great driving pleasure with loads of benefits and technology but fewer maintenance costs.”

MALE, 18-24,
NEW SOUTH WALES

“I have found their vehicles to be the most reliable.”

MALE, 55-59,
NORTHERN TERRITORY

“My current car. Good reputable brand and good safety record.”

FEMALE, 45-49,
NEW SOUTH WALES



TOYOTA



SYNONYMOUS WITH QUALITY, DURABILITY, RELIABILITY AND INNOVATION, Toyota has been the market leader of the automotive industry in Australia for more than 16 years, continually delivering ‘Oh What A Feeling’ moments to guests. In 2019, examples of Toyota’s exciting and varied model line-up include the RAV4 Hybrid and Supra.

Toyota Australia led the hybrid charge when it introduced petrol-electric engines 18 years ago. It continues to lead the market in alternative fuel sources, partnering with the Australian Renewable Energy Agency (ARENA) to build Victoria’s first integrated hydrogen site.

As well as helping create a more sustainable environment with its hybrid cars, Toyota gives back to the community in many different ways, including:

- Recently raising more than \$270,000 to assist drought-affected communities in rural and regional Australia.

- Toyota’s Good for Footy programme, which focuses on community clubs and has raised more than \$5.7 million for grassroots football.

- This year, Toyota Australia is celebrating its 20th year as the major sponsor of Planet Ark’s National Tree Day.

- www.toyota.com.au