

# Weber

**WINNER** BARBECUES



*“It cooks extremely well, and is super easy to keep clean and maintain.”*

MALE, 50-54, VICTORIA

*“I have a Weber and love the quality of the product.”*

FEMALE, 18-24, QUEENSLAND

*“We have a Weber and it is a fantastic piece of equipment.”*

FEMALE, 45-49, NEW SOUTH WALES



**STAYING TRUE TO ITS CORE PRINCIPLES** of

quality products,

Weber ensures its customers not only have a great barbecue experience, but they achieve the very best, succulent results. With multiple barbecue styles and sizes to choose from,

and ranges that include electricity, charcoal and gas, Weber barbecues have been proving a winner in Australian backyards for decades.

As the oldest marketer of barbecues in Australia, Weber has built a 60-plus year reputation of producing the world's best barbecues. Because Weber barbecues cook food in super-fast time, backyard chefs can sear steaks or sizzle sausages for big parties or intimate gatherings in no time at all.

Australians love and trust Weber products, and by providing great customer service, the company wants them to know that Weber is always there to help. Through its growing social media platforms, Weber is engaging with its customer base in new ways. It is creating content that educates customers about their Weber's capabilities, and encouraging them to “think outside the barbecue square” when it comes to creating delicious memories.

● [www.weberbbq.com.au](http://www.weberbbq.com.au)

