

Yates

WINNER GARDENING PRODUCTS



“Grew up using Yates products and at 47, I still use them.”

MALE, 45-49,
SOUTH AUSTRALIA

“Yates has been timeless for our family. It has never let us down.”

MALE, 40-44,
NEW SOUTH WALES

“Has always been good value and good quality.”

FEMALE, 30-34,
VICTORIA

WITH A LONG AND PROUD HISTORY of providing Aussie gardeners with quality products and expert gardening advice since 1887, the Yates® brand has not only become synonymous with successful gardening but is consistently recognised by Australians as a trusted brand. With the widest



range of products, plus a dedicated Live Chat service hosted by experienced horticulturists, Australian gardeners are assured they can get their gardening problems solved.

For expert advice from a Yates® horticulturist, simply download the free ‘Yates® My Garden’ app or visit www.yates.com.au where thousands of gardening questions are already answered. The online services even allow you to upload your photo of a gardening problem.

Yates® also likes to give back to the community. Its partnership with Life Education Australia (LEA) supports the delivery of the school-based education programme across the country, as well as free seeds and growing guides for children. To further support the partnership, Yates® has designed a website dedicated to kids gardening which provides loads of fun and interesting gardening activities.

- www.yates.com.au
- www.yates-kids-gardening.com

